



Black, Gould & Associates

What you need to know
Picking your General Agent Partner

How do you make a hard decision easier?

Know the facts!

What if you don't have all the facts to make the best decision?

Partner with someone who does!

UnitedHealthcare of Arizona is requesting that independent brokers work with a General Agency to improve the outcomes for their customers:

Which GA is going to be the best for my business?

Here are your facts:

BGA has been serving Arizona Brokers since 1980 and is the largest General Agency in the State, not because we solely value size, but because we value excellence. We know, as do you, that expertise in the Large Group Market does not translate to expertise in the Individual and Small Group Markets. When you come to BGA, you are provided account executives with specific expertise for each of the cohorts in which you do business, and account managers in support of each of those executives. With our competitors, you are provided one account executive to address your needs. With BGA, our support is specific to the business you have now, with market experts ready to assist you with your goals for the business you want to have in the future.

This is one way in which we distinguish ourselves from our competition. We are the largest, local, full service general agency in Arizona and why we are the best choice to serve you and your customers.

**Your commissions. Your clients. Your success.
Our solutions.**